

TRAILBLAZER

LEARN IT, EARN IT, SHARE IT

BENEFITS FOR EARNERS

- Easy to document, verify, get recognition, and display
- Collect, manage and share in online repositories and digital venues that are uniquely relevant and useful
- Demonstrate discrete knowledge, skills, competencies, achievement, activities of a particular interest to employers
- Integrates communities of learning and engagement
- Facilitates digital networking
- Motivates and encourages exploration & new and ongoing learning opportunities
- Badges are portable, making sharing credentials easy, convenient, and secure.

BENEFITS FOR VIEWERS

- Understand what an individual is capable of, what they know, what they can do within the context of their badge.
- Understand learning, skills, knowledge, competencies gained
- Evaluate badges and what they communicate and validate, by reviewing the specific criteria and evidence hard-coded in the digital badge
- Allows for targeted and quicker screening & selection, based on key relevant skills, knowledge, competencies
- Facilitates digital networking

VENUES FOR EARNERS TO SHARE BADGES

- Personal & business website
- Personal & business blogs
- Social networking platforms
- Professional networking platforms
- Digital portfolios
- Digital resumes
- Directly with employers
- Online job sites

Badges are another way to tell the story of who someone is, what they have done, and what they know