



Exhibit at Camp GWC!

Camp GWC, formerly known as Growing with Children, is one of Kansas's LARGEST early childhood conferences. Last year over 350 participants packed the venue to shop, learn, and have fun. Our "campers" are primarily women working directly with children. They are child care center directors, family child care owners, infant, toddler, and preschool teachers, parents, and other caregivers dedicated to making a difference in the life of a child.

If you have a business or organization targeted to our market, this is a great opportunity for you! Unavailable to exhibit? We have other advertising opportunities to get your name out. Just read further!

Camp GWC is the sole fundraiser for Child Start's CCR&R Program. Operating since 1958, Child Start provides early childhood services to ensure children enter school ready to learn. CCR&R provides training and other services to increase the quality of child care, business services to licensed child care facilities, and help directly to parents in the form of parent help lines and updated provider information that parents use to locate child care.

What is New?

Based on exhibitor and camper feedback from the last few years we have implemented a few changes for this year!



Sponsor's Row! Only available to Camp GWC Sponsors, these premier spaces have lots of room and are located closest to all of the action.

More time! We have changed our schedule to allow participants more time to view exhibitors, including the Directors.

Back again - Choose Your Space! Yes! This year we have added the opportunity for you to select exactly which space you want. Spaces will fill fast and are first request-first assigned so register early!

Have Questions? Keep looking through this packet or call us at 316-682-1853!



Table Information & Pricing

Standard Tables: \$125 for first table, second table \$75

- Tables cannot be moved any direction and will be horizontal to wall
- If a second table is purchased, it will be located next to the first
- Only the space on and behind the table can be used.
- Nothing can be placed to the side or in front of the table including floor banners.
- All standard tables have access to electricity
- Includes 2 lunches and 2 chairs

Additional tables available in the Showcase Row. Contact us for details.

All Space:

- Be mindful of neighboring exhibitors
- Do not place materials outside of space provided
- No signs, etc. located in walking area. Nothing attached to walls.
- If have a pull-out sign, ensure it fits on or behind your table. You may not have space next to your table.
- Electricity available in most spots unless otherwise noted. Free.
- No tablecloths provided
- Extra chairs and lunches can be purchased if needed

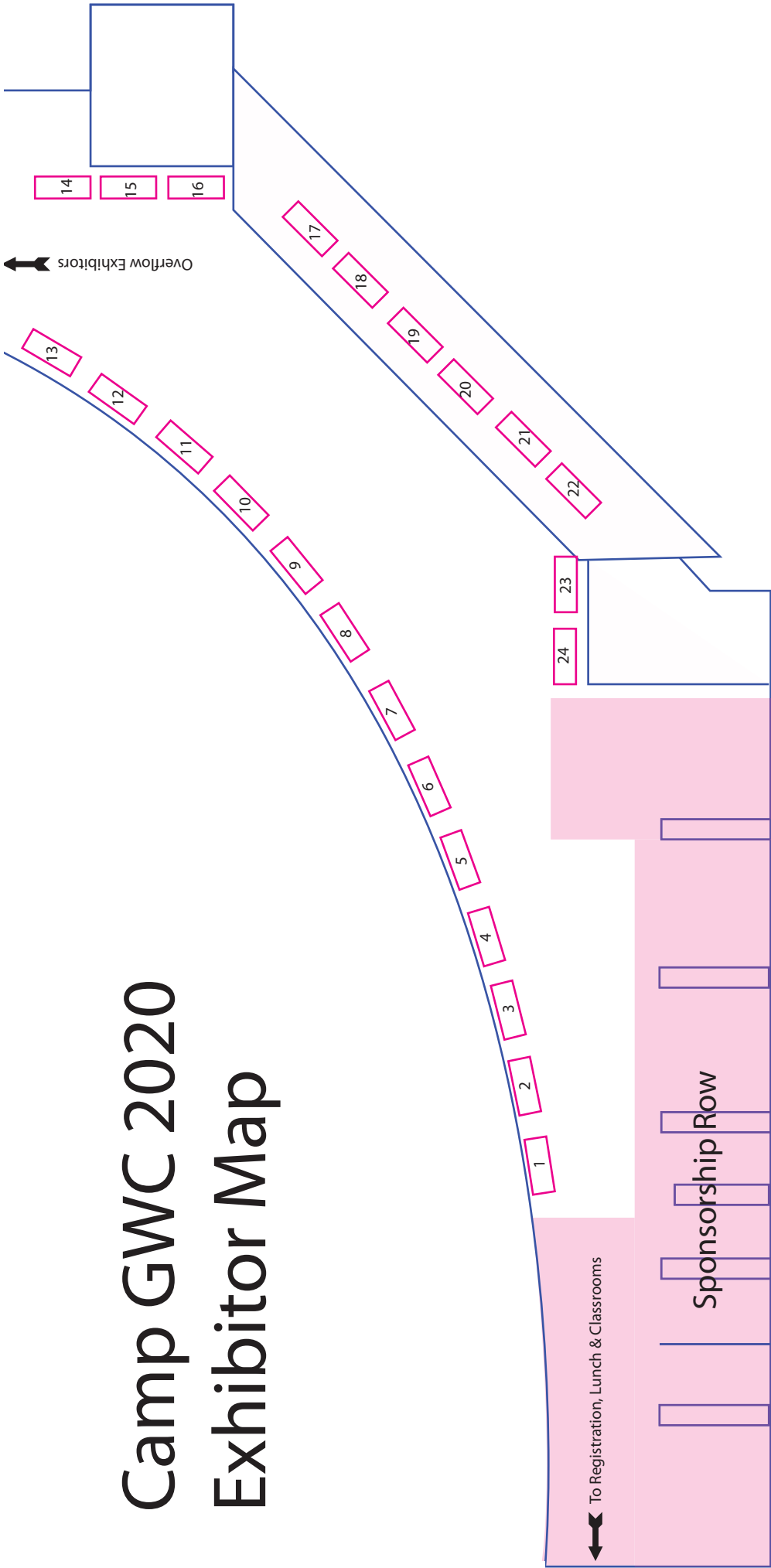
Non-Profit Discount: \$65 Discount

- Must be a 501(3)c certified Non-Profit or Educational Institution

Door Prize Discount: \$5, \$10, \$15 Discount

- Discount based off door prize retail value. See Additional Opportunities for more information.

Camp GWC 2020 Exhibitor Map



Note location of registration... new location this year.

Limited spaces available in Sponsorship row. \$250-\$1,500. Contact us for details.
 Overflow exhibit space available once all spaces filled. \$125.



Additional Opportunities

Flyer/Magazine Bag Stuffer Opportunity - \$0-\$20

Include your flyer/magazine in the participant bags! Not only do participants have their bags the entire conference day, but they take them home with them. Great place for coupons, ads and more.

Non-Exhibitors - \$20

Free for the following conditions: Donate a door prize valued at over \$25, Donate 400 swag items, Non-Profits, Presenters, Paid Advertisers, and Exhibitors.

*Flyers accepted through 3/13/20
Send 400 no larger than 9x12*

Mail or deliver to:

*Child Start, Attn: Camp GWC
1002 S. Oliver, Wichita, KS 67218*

Swag Bag Stuffers - Free

Help make the conference fun while creating awareness about your business! All participants will receive a bag... and swag is a memento that will last after the conference. Swag includes branded items that are not paper like pens, nail files, Frisbees, cups, etc. *Swag accepted through 3/13/2020. Send 400 pieces of swag. Mail or deliver to: Child Start, Attn: Camp GWC 1002 S. Oliver, Wichita, KS. 67218*

Door Prize Donations – Save \$\$ on Exhibitor Fees and Stuffers

Every year, participants say they love the door prizes! Donate a set of your products, a gift certificate or something you would think the participants would love. Every participant will know of your contribution to the conference through the conference program, door prize station and social media! *Must Receive Door Prize Commitment before 3/13/20 to be advertised in program and social media.*

- *Valued between \$25-\$49 - \$5.00 off exhibit booth*
- *Valued between \$50-\$74 - \$10.00 off exhibit booth*
- *Valued over \$75 - \$15.00 off exhibit booth*

Exhibitor Scavenger Hunt - \$15 (exhibitors only)

Get more traffic by participating in the Exhibitor Scavenger Hunt! We provide all participants the chance to win a cool prize by completing the improved exhibitor scavenger hunt. Attendees must visit all booths listed on the card to be entered to win. *Must Receive Payment before 3/13/20 to participate. Spaces are limited.*



Advertising

Reach your target audience! Advertising in the registration brochure helps get your name out to thousands of local consumers and helps support a great organization! Exhibitors save money on advertising and all advertising purchases come with additional marketing perks including website and social media posts!

Registration Brochure

The full color glossy registration brochure is delivered to over 2,000 early childhood businesses to share with their employees. Sent primarily to 5 Kansas counties: Butler, Cowley, Harvey, Sedgwick, and Sumner.

Size	Width	Height	Exhibitor		Non-Exhibitor	
			Non-Profit	For Profit	Non-Profit	For Profit
Regular Ad	2.00 in	3.50 in	\$50	\$135	\$135	\$235

Camera-Ready ads for Registration Brochure due by January 6, 2020.

Conference Program

The full color program is handed to each attendee at the beginning of the conference. This is a great way to bring attendees down to your booth!

Size	Width	Height	Exhibitor		Non-Exhibitor	
			Non-Profit	For Profit	Non-Profit	For Profit
Regular Ad	2.00 in	3.50 in	\$45	\$130	\$130	\$230

Camera-Ready ads for Conference Program due by March 13, 2020.

Larger ad sizes available to Sponsors!

Sponsors receive free, larger ad spaces and can upgrade sizes. See Sponsorship Information.

Ad Submission

Preferred advertising file types: JPEG, GIF, PDS, AI, INDD

Please make to size purchased. Send to childstartict@gmail.com

You can confirm receipt with Marilee Haney – 316-682-1853

Camera-Ready ads for Registration Brochure due by 1/6/20

Camera-Ready ads for Conference Program due by 3/13/20

Contact us if you are interested but the deadline has passed.



Sponsorship Opportunities

Standout from the rest and be a conference sponsor! Know that your support helps make our annual conference a success and supports the important work that Child Start provides to early childhood educators, parents, and children.

Official Conference Sponsor - \$3,000 – Sold Out

The one and only Camp GWC Official Sponsor! Special perks include free ad in the registration book and imprint on the official Camp GWC attendee bags!

Gold Sponsor - \$1,200 – 1 More Available

Your sponsorship helps cover the cost of food for the attendees. Special recognition to be included in the lunch room for your generosity.

Silver Sponsor - \$500 – 5 Available

Your sponsorship helps covers the expense of bringing our important speakers to the conference! Special recognition to be included on session signage throughout the second floor.

Sponsor Benefits	Silver	Gold	Official
Listed as a sponsor in all conference marketing	✓	✓	✓
Showcase Exhibit Space (select your space)		✓	✓
Standard Exhibit Space (select your space)	✓		
Included in Scavenger Hunt	✓	✓	✓
Ad in Registration Book			½ Page
Ad in Conference Program	1/6 Page	1/3 Page	½ Page
Inserts in Participant Bags	1	1	2
Outdoor Banner Recognition			✓
Indoor Banner & Sign Recognition	✓	✓	✓
Free Conference Passes	1	1	2
Logo on Camp GWC participant bags			✓

Application Details

If you are interested in becoming a sponsor please email us at childstartict@gmail.com or call Tanya Bulluck at 316-682-1853.



Important Information

Contact Information

Organizer:

Organization: **Child Start, Inc.** ♦ 1002 S. Oliver ♦ Wichita, KS 67218

Phone: 316-682-1853 ♦ **Fax:** 316-689-8713

- **Tanya Bulluck:** Program Director – Ext 2291
- **Marilee Haney:** Creative Strategist – Ext 2238; Cell: 316-833-3778
- **CCR&R Staff:** should be able to help with any questions you may have

Email: childstartict@gmail.com

(Please note, if you send an email to an internal staff person using @childstart.org please call to confirm receipt)

Website: www.childstart.org

Social: **Facebook** - @ChildStartCCRR ♦ **Twitter** - @ChildStartICT

Conference Venue:

Central Community Church

6100 W. Maple, Wichita KS

Important Dates for Exhibitors, Advertisers, & Sponsors

- **1/6/2020**
 - Ad - Registration Brochure print-ready graphics due
- **3/13/2020**
 - Swag Bag Stuffer Deadline
 - Door Prize Deadline. Otherwise you may bring to the conference.
 - Final opportunity to register for Scavenger Hunt
 - Ad – Conference Program print-ready graphics due
 - Exhibitor Names and Lunches Deadline
- **3/27/2020**
 - Friday Setup: 3:30-5:00 pm
- **3/28/2020**
 - Conference Day Setup: 6:00-6:45 am
 - Conference attendees visiting booths (off and on): 7:00 am – 1:45 pm
 - Conference Day Tear Down: 2:30-3:30 pm



Q&A

When can I set-up?

Friday, March 27, 3:30 pm – 5:00 pm –We will need to arrange the tables so we ask you do not arrive before this time. Building will be locked at 5:00 pm and you must exit building at this time as all staff will be leaving.

Saturday, March 28, 6:00 am – 6:45 am – Staff will not be available to let you in before 6:00 am. Campers will enter at 7:00 am. All doors will need to be locked at 6:45 to prevent campers from entering early.

What is the schedule for exhibitors on conference day?

- 6:00-6:45** Exhibitor Setup
- 7:00-8:00** Campers arrive. Exhibit hall open.
- 9:30-10:00** Campers have exhibit break
- 10:45 – 11:15** Exhibitor Lunch
- 11:30-12:30** Camper lunch and exhibit break.
- 2:00-2:30** Campers have exhibit break. Last time to visit exhibitors.
- 2:30 – 3:30** Tear-down and exhibitors leave. All exhibitors must exit no later than 3:30.

Will I have access to electricity?

In most cases, yes. We suggest you bring an extension cord and multi-outlet surge protector to ensure access to the amount of sockets you need.

Will I have access to wifi?

There is public wifi available at the church. However, with the number of campers, staff, volunteers, and exhibitors the wifi may be limited.

What is your cancellation policy?

We ask that you let us know as soon as possible if you cannot make it. There are no refunds.

I have a large vertical banner. Will this work in a standard space?

It is hard to tell. You will need to have it either on or behind your table (keep in mind you may be sitting there as well). You will not be able to have it in front or to the side. You may want to consider bringing a different sign that sits on the table or upgrading to a sponsor space.

Where is Camp GWC held?

Central Community Church
6100 W. Maple, Wichita, KS
Exhibitors are located in the area with the golden windows that face South & Southwest

Who do I send payment to?

Child Start, Inc.
1002 S. Oliver, Wichita, KS 67218
If paying by credit card, email forms to childstartict@gmail.com. We will then call for your card info. **P- 316-682-1853**



Advertiser Form

Exhibit Scavenger Door Prize Bag Advertise
 Sponsor Presenter

All Exhibitors, Sponsors, Donators, Advertisers:

Organization/Business Name: _____

Street Address: _____ City: _____ Zip: _____

Phone Number: _____ Non-Profit For-Profit

Contact Person: _____ Presenting

Email: _____

Website: _____

Facebook Name: _____ Twitter Handle: _____

Exhibitor: *Complete this section if you want an exhibit area*

Space(s) Requested (see Map): _____ I need electricity I do not need electricity

Number of tables: _____ Number of Chairs: _____

I will setup on: Friday, March 27 3:30-5:00 pm Saturday, March 28 - 6:00-6:45 am

I will be participating in the Scavenger Hunt (\$15.00) Not participating in Sc. Hunt

Door Prize Commitment: *Complete this section if donating a door prize*

Door Prize Description: _____

Estimated Value: _____ Estimated Delivery Date: _____

Conference Bag Inserts: *Complete this section if you submitting bag inserts*

I will be sending flyers I will be sending swag

Description: _____

Advertising: *Complete this section if you are purchasing advertising*

I will be advertising in the: Registration Book Conference Program



Payment Form

Organization Name: _____

EXHIBITS		Price		Total
Exhibit Space				
	Standard Table Space	\$125.00	<input type="checkbox"/>	
	Additional Table	\$75.00	<input type="checkbox"/>	
Scavenger Hunt				
	Scavenger Hunt	\$15.00	<input type="checkbox"/>	
Additional Meals & Chairs (above 2)				
	Additional Meal & Chair	10.00	<input type="checkbox"/>	
EXHIBIT SUB-TOTAL				<input type="text"/>
DISCOUNTS				
Non-Profit Discount				
	Non-Profit Discount	\$65.00	<input type="checkbox"/>	
Door Prize Discount				
	\$25 Door Prize	\$5.00	<input type="checkbox"/>	
	\$50 Door Prize	\$10.00	<input type="checkbox"/>	
	\$75 Door Prize	\$15.00	<input type="checkbox"/>	
DISCOUNT SUB-TOTAL				<input type="text"/>
EXHIBITS TOTAL				
EXHIBIT SUB-TOTAL (From above)				
SUBTRACT – DISCOUNT SUB-TOTAL (From above)				
EXHIBITS TOTAL				<input type="text"/>
ADDITIONAL OPPORTUNITIES				
Advertising				
	Enter amount from advertising pricing structure		<input type="checkbox"/>	
Flyers/Magazine Inserts				
	For Exhibitors OR With Door Prize over \$25	FREE	<input type="checkbox"/>	
	Non-Exhibitor Without Door Prize	\$20.00	<input type="checkbox"/>	
ADDITIONAL OPPORTUNITIES TOTAL				<input type="text"/>
GRAND TOTAL				
EXHIBITS TOTAL (From above)				
ADD - ADDITIONAL OPPORTUNITIES TOTAL (From above)				
GRAND TOTAL				<input type="text"/>

Please return form and payment to: **Child Start**, Attn: GWC, 1002 S. Oliver, Wichita, KS 67218
 For credit cards: Email form to childstartict@gmail.com. We will call to collect card information.